The World's Best Boxers Pay Tribute to Mohammad Ali at the 2002 Argo's Last Home Game of the Season



October 20<sup>th</sup>, 2002



On Sunday, October 20, 2002, 25,000 Argonaut's fans and media people from around the world, came out to support two very important causes; the Argonaut's 2002 play-off drive, and to help the world's greatest champion of all time, Muhammad Ali with his fight against Parkinson's disease. Although Ali is now sixty and suffers from Parkinson's, he appeared cool, collected, and eloquently spoken.

The day began at The National Film Board, where guests were invited to join the champs for breakfast, followed by a two hour documentary on George Chuvalo and Mohammad Ali. Its' contents were thorough and entertaining; an all around excellent film which, is due to be released to the general public in May of 2003.

The October 20<sup>th</sup> Argo's game will go down in history as one of their biggest games, especially with the half-time festivities that Jeff Goldenberg, Argo's promotional executive, helped to organize. Ali was given a standing ovation when introduced by sports commentator, Brian Williams. It was truly a sight to see the world's greatest champions unite on centre stage to pay tribute to 'The World's Greatest,' Muhammad Ali. Also on hand, were legends George Chuvalo, Larry Holmes, Evander Holyfield, and current world champion, Lennox Lewis, who did a sparring skit with Ali. Even Matt Sundin was their to present Ali with the key to the city. Both the game and event were a great success. Argo's won against Ottawa, 27 to 9, to remain in contention for the 2002 play-offs. Ottawa owner, Brad Watters, was kind enough to donate \$10,000 to Ali's cause. The event was definitely a great success; fans got to see the Argonaut's win, as well as be part of history.



## **SPECIAL CREDITS AND RECONGNITIONS**

SPECIAL THANKS GO OUT TO THE ENTIRE ARGONAUT'S ORGANIZATION FOR PARTICIPATING IN THIS EVENT. SPECIAL SOLUTE ALSO GOES OUT TO THE SKYDOME STAFF AND THE SECURITY PEOPLE FOR DOING A FABULOUS JOB ON CROWD CONTROL. ALSO SPECIAL THANKS TO CLUB LIMO FOR PROVIDING THE TRANSPORTATOIN FOR GEORGE CHUVALO AND JP'S CELEBRITY EXTRAS MEDIA TEAM. ADDITIONAL CLOSING CREDITS ARE EXTENDED TO JP'S OWN MEDIA TEAM FOR DOING A FABULOUS JOB COVERING THE ARGO'S EVENT. WRITTEN PRODUCED AND CO-DIRECTED BY JP PAMPENA. EXECUTIVE PRODUCER-KENT AT SKYNET. CAMERA AND VIDEO PERSON – TONY ROMA. CO-WRITTEN AND EDITED - LEIGH WOOD.



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