

JP's feature Artist of the Week
Cher
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Celebrity Extras magazine

The Empress of Entertainment

yes were talking about that sixties flower girl and bell bottom, shoeless, long-haired groupie. Indeed, we are referring to none other then singing, superstar sensation Cher.

Since the 60's, Cher has come along way and become an entertainment icon superstar, idolized and loved by millions of people throughout the world.

In 1999 the sexy and flamboyant superstar, Cher, performed live at the Air Canada Center in Toronto Canada where over 22000 fans came out to see her.

Cher performed a show like no other artist, no stones were left unturned and no expenses spared.

Her concert provided it all from video cuts of the Sonny and Cher days along with a number of film footage and sound tracks from her movies that were featured up on the A.C.C jumbotron. Just her stage wardrobe alone approximaztes at \$100,000, along with a pyro light show estimated to be worth over \$250,000. The band appeared very tight as her sound system rocked the A.C.C. The sensation performed for more then 90 minutes and sang 33 of her greatest hits, and gave her fans nothing less then a spectacular show.

Cher's show was perfect in every way. Her voice and backup singers were excellent, right on kev.

The pyro lighting and technical sound work was fabulous. Cher's stage prescence was magical as her moves and strong voice overwhelmed the audience all night long. Fans were just mesmerised seeing the legend live on stage. This lady still looks fabulous and is still in great shape.

Cher is like a nice bottle of wine, it's funny but it seems that the middle aged performer gets better with age. She seems to come out with a new hit every 2 years.

Those that have not yet seen Cher live don't know what their missing. She is truly an all around talented superstar, movie producer and recording artist as well as from what we understand a very open minded person.

Cher's opening band was none other than Cindy Lauper who was also was fabulous. Lauper was absolutely incredible to watch as she did an excellent job in warming up the crowd for Cher's performance. Lauper



herself performed for 45 minutes and had the house really rocking and rolling. Especially when she jumped off the 5 foot stage and ran up and down the floor aisles partying with her thousands of fans. Another highlight was when the house lights all went down for a moment until a bright white spot light picked up Lauper standing on the top of a 6 foot high speaker as she sang her hit, Colours.

This brought the crowd to their feet, it was just an incredible sight to see.

Lauper's show alone was worth the price of admission, none the less seeing Cher on that same stage.

Closing remarks, the concert was an absolute success.

JP rates this concert as follow	JP	rates	this	concert	as	follow
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Stage Performance 9.

Vocals 9.

The band 9.

The sound system 9.

Stage set up video and pyro lighting 10.

Stage wardrobe 10.

Fan re-action 10.

Concert success 10.

Closing Credits,

Special thanks go out to the artist, the band and their public relations people, record label music and their management team

Special salute to the A.C.C security people and ushers for all doing a fabulous job on crowd control.

Additional credits to all of the Celebrity Extras sponsors.

Hattz Sports and Entertainment Limited, JP Concert Productions, Starburst Records, Robby I Productions, Club Limo and Stylist on Call inc.

Transportation for JP's media team provided by, A Celebrity Limousine services, a Club Limo associate.

Media wardrobe for JP designed by Nickies Hollywood House of Fashion, Beverly Hills, California.

Additional closing credits are also extended to Jp's own publicity and media crew for doing an awesome job covering the event.

Production credits, special effects, technical direction and design by Taygra Solutions Corporation [taygra.com]. Music supplied by Robby I Productions.

Co-written and co-edited by Christina D'Alimonte. Review article written created and produced by JP from JP Public Relations Inc. And published by the newest and hottest world-wide online magazine. The celebrity extras.Com.

And last but not least we'd like to thank you, our readers! We hope you've enjoyed this week's feature Artist by JP.

Till next time.

Ps. Don't forget to tell a friend or 2 about the

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